

# 4 Reasons *Hitting Stryde* is a must-have in your New Grad On-Boarding Package:

Hitting Stryde is the ultimate career guide for every young leader navigating the first few years of their career.

It's a collection of a 110 career shortcuts that they can be put into place right now; they are shortcuts based on real-life lessons learned by the hundreds of successful leaders with whom we've worked.

This book challenges young leaders to leverage their strengths – knowing that this is at the heart of successful leadership. Further, it illustrates how to nip bad habits and derailers in the bud NOW.

*"The book should be required reading for new graduates, managers in organizations who want to help their Gen Y's begin their careers on a positive and productive note and even for parents who want to assist their kids as they begin their working lives."*

- Susan Hodkinson, Chief Operating Officer at Soberman LLP

*"Hitting Stryde is the most definitive guide to cultivating your career I have ever encountered. It will prove a valuable tool for launching your career."*

- Harry Rosen, Executive Chairman, Harry Rosen Inc.

1. Fulfills your employer brand promise. Gen-Y is eager to learn and you've made an inherent promise to them to help them get better. The tips and advice in this book accelerates their learning and helps complete your brand promise to them.
2. Lets your employees drive their own career. Provide this book as part of your onboarding process and you will put your employees in the driver's seat of their career. This ultimate career guide gets them started by providing them with 110 shortcuts that they can apply right away and don't have to learn through the school of hard knocks.
3. It creates more productive and satisfied employees. The 110 shortcuts are designed to drive employee satisfaction which ultimately drives productivity. Motivated employees will fuel your engine with demonstrable economic returns.
4. This book teaches Gen-Yers how to work with you. If you've ever wished your employees could deliver more of what you want? Hitting Stryde provides shortcuts to help Gen-Y employee deliver better results, faster.

**To order 10 copies or more today, email us now at [daneal@stryde.ca](mailto:daneal@stryde.ca) and we will have them delivered next day.**

Wanna be a Gen Y Employer of Choice? Let Daneal Charney, author of Hitting Stryde and Gen Y Maven present at your next management conference, off site retreat, corporate event, golf tournament or trade show. Contact her directly at [daneal@leadershipreframed.com](mailto:daneal@leadershipreframed.com) or through Brickenden Speaker's Bureau.